



Checklist 14 – Sales Page

Project

Date:

Name: _____

PART 1 - SALES PAGE SETUP

		Yes	No
1	Is the video playing in all browsers?	☐	☐
2	Is the site mobile friendly?	☐	☐
3	Is the funnel tested with all upsells and downsells lining correctly?	☐	☐
4	Are the Terms, Disclaimer, Privacy, Contact & Member Login on the Home Page?	☐	☐
5	Is there any typos or spelling errors on the sales page?	☐	☐
6	Are all of the timers set to the correct date and time?	☐	☐
7	Are all of the buy now buttons correct?	☐	☐
8	Have you setup website tracking?	☐	☐

Notes



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PART 2 – SALES PAGE STRUCTURE

				Yes	No	
1	Have You included the following elements on the sales page			☐	☐	
	Headline	☐	Subline Headline	☐	Sales Video	☐
	Product Proof	☐	Testimonials (Top)	☐	Add To Cart Buttons	☐
	Story (Pain)	☐	Story (Solution)	☐	Testimonials (Middle)	☐
	Bonuses	☐	Guarantee	☐	Product Description	☐
	Closing Pitch	☐	Sign Off	☐	Testimonials (Bottom)	☐
	Profile Image	☐	Frequently Asked Questions	☐	Disclaimer Links	☐

Notes